

## EVENT DESCRIPTION SHEET

PROJECT	
Participant:	P3 - JOVESOLIDES (Spain)
PIC number:	947059501
Project name and acronym:	Foster Awareness on the Relevance of Checking the Truth – FACT

EVENT DESCRIPTION	
Event number:	WP4
Event name:	European campaigns about fake news
Type:	Workshops
In situ/online:	In-situ
Location:	Italy, Hungary, Romania, Poland, Lithuania, Greece, Portugal, Spain, Finland
Date(s):	Between April 2023 and November 2023
Website(s) (if any):	<a href="https://fact-project.eu/wp4-eu-campaign/">https://fact-project.eu/wp4-eu-campaign/</a>
Participants	
Female:	205
Male:	178
Other:	1
From country 1 - Italy:	<p>Organisation: COPE, Italy</p> <ul style="list-style-type: none"> <li>• Workshop held in Catania, 07.10.2023 (9h-13h)</li> <li>• Workshop held in San Michele di Ganzaria, 27.11.2023 (10h-14h)</li> </ul> <p>Sex of the participants: F 13 / M 10</p> <p>Total participants = 23</p>
From country 2 - Hungary:	<p>Organisation: CTRIA. Hungary</p> <p>Workshops held in Székesfehérvár:</p> <ul style="list-style-type: none"> <li>• 23.03.2023 (13h-18h)</li> <li>• 19.04.2023 (12h-17h)</li> <li>• 20.04.2023 (8h-13h)</li> <li>• 28.04.2023 (8h-13h, and 14h-19h)</li> <li>• 15.05.2023 (8h-13h)</li> <li>• 19.05.2023 (9h-14h)</li> </ul> <p>Workshop held in Budapest:</p>

	<ul style="list-style-type: none"> <li>• 18.06.2023 (9h-14h)</li> </ul> <p>Sex of the participants: F 75 / M 80</p> <p>Total participants = 155</p>
From country 3 - Romania:	<p>Organisation: ACTA, Romania</p> <ul style="list-style-type: none"> <li>• Workshop held in Oradea L.T Lucian Blaga, the 12.10.23 (9h-14h)</li> </ul> <p>Sex of the participants: F 18 / M 14</p> <p>Total participants = 32</p>
From country 4 - Poland	<p>Organisation: Autokreacja, Poland</p> <ul style="list-style-type: none"> <li>• Workshops held in Warsaw, the 27.10.23 (12h-17h) and 28.10.23 (10h-15h)</li> <li>• Workshops held in Katowice, the 22.11.23 (16h-18h30) and 23.11.23 (16h-18h30)</li> </ul> <p>Sex of the participants: F 20 / M 10</p> <p>Total participants = 30</p>
From country 5 - Lithuania	<p>Organisation: SOC-Efektas, Lithuania</p> <ul style="list-style-type: none"> <li>• Workshop held in Alytus, the 24.11.2023</li> </ul> <p>Sex of the participants: F 3 / M 5</p> <p>Total participants = 8</p>
From country 6 - Greece	<p>Organisation: IASIS, Greece</p> <ul style="list-style-type: none"> <li>• Workshop held in Athens, 11.10.23 (15h-20h)</li> <li>• Workshop held in Athens, 21.11.2023 (15h-20h)</li> </ul> <p>Sex of the participants: F 33 / M 16 / O 1</p> <p>Total participants = 50</p>
From country 7 - Portugal	<p>Organisation: IMVF, Portugal</p> <ul style="list-style-type: none"> <li>• Workshop held in Braga, the 27.05..23 (12h-18h)</li> </ul> <p>Sex of the participants: F 24 / M 20</p> <p>Total participants = 44</p>
From country 8 - Spain	<p>Organisation: Jovesólides, Spain</p> <p>Workshops held in Valencia:</p> <ul style="list-style-type: none"> <li>• 30/10/2023 (12h-14h)</li> <li>• 23/11/2023 (11h15-13h00)</li> <li>• 27/11/2023 (11h15-13h00)</li> </ul> <p>Sex of the participants: F 10 / M 20</p> <p>Total participants = 30</p>
From country 9 - Finland	<p>Organisation: EYP, Finland</p> <ul style="list-style-type: none"> <li>• Workshop held in Turku, 18.11.2023 (13h-18h)</li> <li>• Workshop held in Tampere, 27.11.2023 (15h-20h)</li> </ul> <p>Sex of the participants: F 9/ M 3</p>

	Total participants = 17		
Total number of participants:	384	From total number of countries:	9
<b>Description</b>			
<i>Provide a short description of the event and its activities.</i>			
<p>A total of 384 young participants have been involved in workshop called “Out of the Box” in 9 participating countries, facilitated by the trainers that had followed the training of trainers during WP2.</p> <p>In each country, these young participants created different communication campaigns using the “Out of the box” board game, as follows:</p> <ul style="list-style-type: none"> <li>• Step 0: Participants in each team present themselves and decide a team name</li> <li>• Step 1: Creation of the campaign / project idea</li> <li>• Step 2: Development of tools for the involvement of the target group (people over 55)</li> <li>• Step 3: Defining the planned activities step by step</li> <li>• Step 4: Define what is needed and how to provide that</li> <li>• Step 5: Tell the story: communication as strategy to share the main essence of the proposal and its added value</li> </ul> <p>As a result, at the end of these sessions, app. 30 campaigns have been developed on these following topics. Most of the campaigns were related to fake news in the area of:</p> <ul style="list-style-type: none"> <li>• Migration and Refugees: Labor market: inclusion of migrant workers in the European Union</li> <li>• Islamophobia: Discrimination towards Muslim women for wearing the headscarf in schools/workplaces</li> <li>• Environment: EU Member States' actions in the fight against climate change</li> <li>• Fake News: Misinformation in the age of the information society</li> </ul> <p>The game workshops were well received by the most of participants, were really keen on learning how to create campaigns, there was lot of brainstorming and collaborative atmosphere among young people.</p> <p>After this, each country will organise or already has organised 1 or 2 national meetings with Reference Campaign Group min. 4 elected representatives of the participants that have participated in the out-of-the-box workshop in each country, as well as a facilitator, in order to share the best practices developed within the game sessions and agree on a new and unique campaign idea for the country that will be implemented. For instance, Spain will implement a campaign to debunk fake news around Islam and especially Muslim women, Italy will work on a campaign about fake news and misinformation in general, and Hungary will implement a campaign about manipulation in social media.</p> <p>National workshops are implemented with the young people who are really interested in the theme of raising awareness of fake news and thus, active and collaborative approach is foreseen. This has already happened in the countries where the national workshops have been already held, Spain, Italy and Romania.</p> <p>As regards the final campaigns, lead partner of WP4 and lead partner of WP6 met online to discuss initially how the campaigns must be presented. Thus, template for the campaign have been developed with the aim to have unified presentation and structure of all campaigns.</p> <p>The project, with the consent of participant, will create separate WhatsApp group to be coordinated during the implementation of the campaign and to communicate dates of the EU meeting of these representatives. Therefore, final campaign ideas will be soon finalized and launched since December 2023, both online and offline.</p> <p>The 18th of December 2023, this Reference Campaign Group of app. 32 young people partners’ countries will meet online at the European level through ZOOM platform (together with 1 facilitator per country) to present their national campaigns to their peers. The first meeting will allow them to discuss together how to concretely implement each of these campaigns (common hashtags, social medias, etc.) in order to reach the target group (people over 55+), as well as how to monitor and evaluate them. It is foreseen that, if necessary, the group will meet another time to see how the campaign has been implemented, KPIs reached, if some modifications and changes are needed etc.</p>			

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE

1.0	30.11.2023	